



Brooklyn, NY
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NIGEL KEEN Design

A life-centered designer with a focus on crafting impactful products, experiences, and services as a way to foster long-term positive change.

EXPERIENCE

Riffle Ventures, Remote
Product Designer & Creative Strategist

JUNE 2023 - PRESENT

Gather - Rebrand

- Conceptualize and develop comprehensive brand identity, ensuring alignment with their values, target audience, and market positioning
- Designed logo, typography, color schemes, and other brand elements that resonate with clients brand essence and effectively communicate their unique selling propositions
- Designed their website and collaborated with the web developer to implement design solutions and ensure a seamless user experience across different devices and platforms.

GrainPro - Product Innovation Strategy

- Strategic Product Planning: Orchestrated comprehensive product strategy to anticipate market trends, user needs and technological advancements
- Collaborated with cross-functional teams in R&D, sales, and leadership to build on existing research and provide valuable and actionable insights for their teams

Igus Inc., Mid-Atlantic Region
Technical Sales & Engineering Consultant

JUNE 2017 - AUGUST 2022

- Advised engineering & design teams on Igus' polymer bearing products
- Performed product life cycle analysis reports for customer applications
- Coordinated efforts of purchasing, operations, & engineering depts.
- Industries served: packaging, automation, medical, & more

PROJECTS

MoMA x SVA Products of Design - Partnership

- MoMA provides Products of Design students with an opportunity to pitch products for their wholesale catalog
- Created 4 concepts for consideration which included sketches, working prototypes, and final renders for their buying team

EDUCATION

School of Visual Art
New York, NY
MFA Products of Design

August 2022 - April 2024

- Paula Rhodes Award
- Visible Futures Lab Student Technician

La Salle University
Philadelphia, PA
BS Integrated Science, Business, & Technology

August 2013 - June 2017

- Division I NCAA Men's Soccer
- A10 Commissioner's Honor Roll
- Dean's List
- Explorers All-Academic Team

DESIGN AWARDS

2024 Muse Design Award
[Silver Winner - Sports Equipment](#)

2024 NY Product Design Award
[Silver Winner - Sports Equipment](#)

SKILLS

Strategic	Mechanical
Brand Strategy	3D Printing
Design Research	Laser Cutting
Storytelling	CNC
Sales	Woodworking

Technical	
Sketching	Rhino 8
Keyshot	Figma
Adobe Creative suite	